

TECHASCEND CONSULTING

BROCHURE 2



My Story

My name is Joy, and I'm the proud founder of this company Tech Ascend Consultancy. My career began in a place far from the world of technology—I transitioned from the healthcare sector, where the job was decent, but the pay was not. Believing I had the skills for a better-paying position that would also allow me to escape night shifts, I began exploring what career paths I could pursue with my existing education and skills.

It was while researching and asking questions that my dear friends - Seun and Nkeonye introduced me to the world of Business Analysis. Taking that leap was the best decision I ever made. It wasn't easy; I dedicated myself fully, ensuring that no distractions hindered my progress. I faced setbacks, like failing my first job interview, but each setback taught me something vital. By my second interview, I was ready and landed the BA role that set me on a new path. Since then, I have progressed through various roles including Business Analyst, Scrum Master, Product Owner, and now, I serve as a Product Manager.

Although I stumbled at my first job interview, the experience was enlightening, and I secured a role shortly thereafter in my second interview. The feedback I received was invaluable and highlighted certain gaps in the training that were mostly on its overly theoretical approach that lacked practical, real-world scenarios and quite disconnected from the real challenges of the job. That's why I founded Tech Ascend Consulting. I wanted to create something that wasn't just about learning but about being employable and thriving in a tech career. I know what it's like to feel stuck, underpaid, and undervalued, and I'm passionate about helping others find their way out as I did.

At Tech Ascend Consulting, we offer courses designed to bridge the gap between theory and practice, preparing you for roles like business analyst, scrum master, and product owner. We're here not just to teach but to guide you into a career that's fulfilling and empowering but most importantly, make you employable.

I look forward to meeting you and supporting you on your journey to a brighter professional future. Let's ascend together.







Welcome to Tech Ascend Consultancy

where technology meets talent and transformation. We are a premier tech consulting firm committed to bridging the gap between innovative companies and exceptional tech professionals. Our goal has always been to cultivate a vibrant tech ecosystem that supports growth and innovation across all sectors.

Commitment To Excellence

Our commitment extends beyond just filling roles. We aim to create lasting partnerships and provide continuous support to both our clients and our talent. This approach ensures that we not only meet the immediate needs of businesses but also foster long-term development and success for the professionals we train.

Vision

Envisioning a world where every organization thrives through the right tech expertise and every individual in the tech industry reaches their highest potential, transforming challenges into opportunities for growth and innovation.

Mission

We are dedicated to enriching the tech ecosystem by providing top-tier tech talent to companies, while also nurturing the next generation of tech professionals. Our mission is to offer comprehensive training and support, guiding both aspiring tech enthusiasts and current tech professionals in achieving their fullest potential. By equipping individuals with the knowledge and skills needed to excel in diverse tech roles or advance in their current positions, we strive to foster innovation and drive success across the industry.

Our Expertise

At Tech Ascend Consultancy, we specialize in supplying top-tier tech experts to businesses of all sizes—from startups to Fortune 500 companies. Our comprehensive network of professionals is proficient in the latest technologies and methodologies, ensuring that our clients receive the best possible expertise to drive their projects forward.

Training And Development

Beyond consulting, we are passionate about education and growth in the tech field. We offer tailored training programs for aspiring tech enthusiasts who are just starting their careers, as well as for experienced professionals looking to advance or pivot their career paths. Our courses cover a wide range of topics, from project management, business and systems analysis, product ownership, business process improvement, automations, product management and data analytics.



Tools for our Trainees

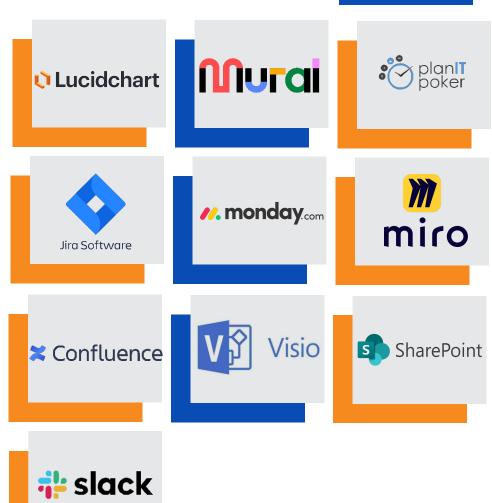
- Microsoft Office
 Jira
 Confluence
 Slack
- SharePoint

 Miro

 Mural

 Monday.com
- Reetro PlanITPoker LucidChart Visio







Our e-learning hub

Our e-learning hub functions as a comprehensive digital platform catering to both on-site and remote learners. With just a click, students can seamlessly access a wide array of educational materials, including lectures, assignments, and supplementary resources, from any location at any time. This flexibility ensures that learning is not confined to a traditional classroom setting and can be tailored to individual schedules and needs. Our resources include e-books, instructional videos, detailed study guides, and practice quizzes, providing a well- rounded approach to learning and mastery of the subject matter.

The hub is designed to accommodate self-learners who prefer the autonomy of ondemand courses. These learners can benefit from the flexibility to study and complete their courses at their own pace, making it easier to balance education with other personal and professional commitments. The user-friendly interface and accessible design ensure that all students, regardless of their learning preferences, can achieve



- 1 Training
- 2. Build Real-world Projects
- 3 Project Assessment
- 4. CV and Interview prep
- 5.Mentorship
- 6. Success Stories
- 7. Alumni support





Expert Guidance

Our team consists of seasoned business analysts and industry professionals who bring real-world experience into the coaching process. They provide insights not just on what skills to improve, but on how to apply them effectively in your daily work and interviews.

Practical, Hands-On Training

We believe in learning by doing. Our program includes practical workshops and scenarios that simulate real world tasks and challenges for each job. This approach ensures that you can apply what you learn confidently.

Enhanced Interview Preparedness

With our focus on interview techniques and mock interview sessions, you will learn how to articulate your skills and project experience persuasively. This preparation is key to converting job interviews into offers.

Flexibility and Accessibility

We offer our program in various formats to suit your schedule and preferences, This flexibility ensures that you can enhance your skills without compromising on other





Success Stories

Emily's Story

"Coming from a marketing background, I knew I had the soft skills necessary for business analysis, but I lacked the technical understanding and confidence to make the switch. The 7-Point Skill Assessment Initiative pinpointed exactly what I needed to learn and provided targeted coaching. The mock interviews were gamechanging, helping me articulate my transferable skills alongside my new technical capabilities. Thanks to the personalized guidance I received, I secured a senior BA position within just three months of starting the program. The career change I dreamed about became a reality!"

Michael's Story

"My journey from a healthcare assistant to a Scrum Master was fueled by my desire to enhance operational efficiencies at a larger scale. The training modules tailored to agile and scrum methodologies were transformative. They didn't just teach me the fundamentals; they showed me how to apply them in real-time environments, facilitating teamwork and project delivery. Now, as a Scrum Master, I oversee IT projects that are critical to improving patient care services. Thanks to the comprehensive skill assessment and the supportive mentors, I now lead teams that are driving change in healthcare."





Success Stories

Sofia's Story:

"Working as a healthcare assistant, I was at the frontline, constantly seeing how processes could be improved but not having the tools to suggest changes. The 7-Point Skill Assessment Initiative opened a new world for me. The program meticulously identified my potential to bridge healthcare and technology and provided me with specific training in business analysis tools and techniques. The user story writing workshop was a turning point, helping me translate real-world issues into technical solutions. Now, I'm a Business Analyst at a top healthcare software company, improving the very processes I used to work with. This program not only changed my career but also empowered me to make a real impact."

David's Story

"I spent years bouncing from one training program to another, gaining certificates but somehow always falling short in interviews. I knew the theory, but I couldn't connect my learning to real-world business applications, which left me unable to secure a job as a business analyst. Frustrated but not ready to give up, I joined the 7-Point Skill Assessment Initiative, hoping it would be different. And it was.

The program didn't just rehash the basics I already knew; it focused on identifying the precise skills I was missing and provided practical ways to apply them. The personalized coaching was a game changer. For the first time, I was able to articulate my project management and analysis skills in a way that resonated with employers. The mock interviews prepared me not just to answer questions, but to engage in meaningful dialogue about my experiences and what I could bring to a company.

Within a few months, I landed a job as a business analyst at a fast-growing digital marketing agency. My role involves analysing market trends and improving client campaigns — exactly the type of work I had trained for but had never been able to articulate my capability in effectively. Thanks to the specific focus of the 7-Point Skill Assessment Initiative, I am now not only employed but thriving in a career that makes the most of my training and talents."

This success story illustrates how targeted, personalized assessment and training can bridge the gap between theoretical knowledge and practical, job-ready skills, helping individuals to finally breakthrough in the competitive job market.



I do not have a background in tech. Can I take any of your courses?

All our courses are crafted to assist individuals with minimal or no tech background in transitioning into non-technical roles within the tech industry. Our trainings are specifically designed to be accessible and beneficial to all, particularly those who are new to the tech space.

Do I need to understand programming to be able to take any of your courses?No, you don't need any programming knowledge, as all our courses are designed for non-coding roles.

I work full time, how flexible are your programs?

Highly flexible scheduling is a key feature of our program. Meetings are held in the evenings, and we accommodate your availability to ensure convenience.

Do I need certification to secure a role?

While certifications are beneficial (Particularly for Scrum Master roles), the key to securing a role lies in your experience and understanding of the projects you've worked on, as well as your ability to effectively present them during interviews.

Will I get work experience in this training programme?

Definitely. Our training programme offer hands-on experience by involving you in real-world projects, helping you acquire practical knowledge and essential skills.

Do you accept flexible payment options?

Yes, you have the option to pay in full or opt for a flexible payment plan.



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